

Lucía MICULICICH

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● VISUAL + MULTIMEDIA *Designer*

About me

BUENOS AIRES, ARGENTINA, 1988 → GOTHENBURG, SWEDEN, 2023

My name is Lucía and I am a graduate in Multimedia Arts from Argentina’s Universidad Nacional de las Artes (UNA). I have worked in the *design field* since 2014 and in the later years I took my postgraduate studies in *cultural industries* to broaden my professional abilities. Simultaneously, I have developed projects related to *technology and visual arts* since 2012.

LUMICULICICH.COM ↗

LINKEDIN.COM/IN/LUMICULICICH ↗

Academic education

POSTGRADUATE STUDIES IN CULTURAL INDUSTRIES UNIVERSIDAD NACIONAL TRES DE FEBRERO (UNTREF)	2023
BACHELOR OF MULTIMEDIA ARTS UNIVERSIDAD NACIONAL DE LAS ARTES (UNA)	2017

Achievements

FNA: ART AND TECHNOLOGY CONTEST HONORIFIC MENTION	2019
● Retrato Familiar installation. Developed with Andrés Ullua for Argentina’s National Endowment for the Arts.	
ARCITEC: ART, SCIENCE AND TECHNOLOGY CONTEST 1ST PRIZE TECHNOLOGICAL ART CATEGORY	2015
● Discurso Interferido installation. Designed and developed with Andrés Ullua and Germán Mengucci. Exhibited in Centro Cultural San Martín, Buenos Aires.	

Projects

NIEVVLA VISUAL ARTS SPACE	2021-
● Personal analog collage project. I also designed the brand identity and developed handmade framing skills to take part in art fairs.	
MARTES ATACA PODCAST NETWORK	2014-
● My role in this team work includes graphic and UI design, content production, communication editor, and podcasting.	

Aptitudes

DESIGN	GRAPHIC	UI	EDITORIAL
ART	INSTALLATIONS	PHOTOGRAPHY	
CULTURAL INDUSTRIES	COORDINATION		

Languages

SPANISH	————	NATIVE
ENGLISH	————	FLUENT
SWEDISH	————	BEGINNER

Work experience

VERNE STUDIO GRAPHIC / UI DESIGNER & TEAM LEADER	2019 ↓ 2023
Art direction, daily administration of tasks and supervision of designers. UI design focused on apps and interactive installations. Graphic, digital and promotional design, including large format printing, signage and display graphics.	
FREELANCE GRAPHIC / MULTIMEDIA DESIGNER	2014-
Graphic and UI design for podcast network (Martes Ataca). Concept and design for interactive installations developed with Estudio Cráneo (Discurso Interferido, 2015) and Andrés Ullua (Retrato Familiar, 2017 and Paredes Invisibles, 2019). Graphic design for online marketplace for remote work (Workana).	
NA-KD.COM GOTHENBURG GRAPHIC DESIGNER (BILINGUAL)	2018 ↓ 2019
Comprehensive web design for Swedish fashion brand, including UI, newsletters and photo editing for campaigns.	
GLAMIT E-MAIL MARKETING ANALYST	2018
Standards, support and Onboarding for an e-commerce agency, including content generation, design and code. Strategy planning and contact database administration (segmentation, reporting and KPIs’ follow-up). Coordination between Business Development and Design areas for better campaign execution.	
WUNDERMAN BUENOS AIRES MICROSOFT MSC LATAM EXECUTION	2014 ↓ 2017
Front-end development for Microsoft’s e-mail marketing area. QA, standards, support and Onboarding. Tasks follow-up and occasional team coordination, with focus on execution and results.	
For further details, you are welcome to view my <i>online portfolio</i> , visit my <i>LinkedIn profile</i> or contact me directly at:	

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