

(LU.MICULICICH@GMAIL.COM

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About me

BUENOS AIRES, ARGENTINA, 1988 \rightarrow GOTHENBURG, SWEDEN, 2023

My name is Lucía and I am a graduate in Multimedia Arts from Argentina's Universidad Nacional de las Artes (UNA). I have worked in the *design field* since 2014 and in the later years I took my postgraduate studies in *cultural industries* to broaden my professional abilities. Simultaneously, I have developed projects related to technology and visual arts since 2012.

LINKEDIN.COM/IN/LUMICULICICH

Academic education

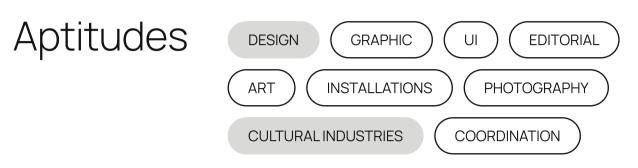
POSTGRADUATE STUDIES IN CULTURAL INDUSTRIES UNIVERSIDAD NACIONAL TRES DE FEBRERO (UNTREF)

BACHELOR OF MULTIMEDIA ARTS

UNIVERSIDAD NACIONAL DE LAS ARTES (UNA)

2017

2023



Languages

SPANISH	 NATIVE
ENGLISH	 FLUENT
SWEDISH	 BEGINNER

Work experience

VERNE STUDIO GRAPHIC / UI DESIGNER & TEAM LEADER	2019 ↓ 2023
Art direction, daily administration of tasks and supervision of designers. UI design focused on apps and interactive installations. Graphic, digital and promotional design, including large format printing, signage and display graphics.	

FREELANCE GRAPHIC / MULTIMEDIA DESIGNER

2014-

Graphic and UI design for podcast network (Martes Ataca). Concept

Achievements

FNA: ART AND TECHNOLOGY CONTEST HONORIFIC MENTION

2019

 Retrato Familiar installation. Developed with Andrés Ullua for Argentina's National Endowment for the Arts.

ARCITEC: ART, SCIENCE AND TECHNOLOGY CONTEST **1ST PRIZE TECHNOLOGICAL ART CATEGORY**

2015

2021-

2014-

• Discurso Interferido installation. Designed and developed with Andrés Ullua and Germán Mengucci. Exhibited in Centro Cultural San Martín, Buenos Aires.

Projects

NIEVVLA

VISUAL ARTS SPACE

• Personal analog collage project. I also designed the brand identity and developed handmade framing skills to take part in art fairs.

production, communication editor, and podcasting.

MARTES ATACA

PODCAST NETWORK

• My role in this team work includes graphic and UI design, content

and design for interactive installations developed with Estudio Cráneo (Discurso Interferido, 2015) and Andrés Ullua (Retrato Familiar, 2017 and Paredes Invisibles, 2019). Graphic design for online marketplace for remote work (Workana).

NA-KD.COM GOTHENBURG GRAPHIC DESIGNER (BILINGUAL)	201 ↓ 201
Comprehensive web design for Swedish fashion brand, including UI, newsletters and photo editing for campaigns.	201
GLAMIT E-MAIL MARKETING ANALYST	201
Standards, support and Onboarding for an e-commerce agency, including content generation, design and code. Strategy planning and contact database administration (segmentation, reporting and KPIs' follow-up). Coordination between Business Development and Design areas for better campaign execution.	
WUNDERMAN BUENOS AIRES MICROSOFT MSC LATAM EXECUTION	
Front-end development for Microsoft's e-mail marketing area. QA, standards, support and Onboarding. Tasks follow-up and occasional team coordination, with focus on execution and results.	201
For further details, you are welcome to view my <i>anling portfolio</i>	
For further details, you are welcome to view my <i>online portfolio</i> , visit my <i>LinkedIn profile</i> or contact me directly at:	

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